
AVENTUS – the new specialist for solutions for packing of free-flowing loose goods up to finished pallets

HAYER & BOECKER and WINDMÖLLER & HÖLSCHER introduce their new joint company at Achema

Frankfurt am Main, 12 June 2018: HAYER & BOECKER and WINDMÖLLER & HÖLSCHER present their new joint venture AVENTUS at the Achema trade fair today. AVENTUS is specialized on solutions for the packing of free-flowing loose goods up to finished pallets. The joint company was officially founded in June with each party holding a 50% share. NEWTEC, the HAYER & BOECKER subsidiary specialized in palletizing, is now a 100% subsidiary of AVENTUS. Once under full operation, AVENTUS will employ over 300 employees and reach sales of approximately 80 million euros. With the joint company, the market leaders bundle their strengths to shape the future of filling and palletizing together.

“Today’s megatrends of globalization and digitalization are impacting the filling and palletizing markets,” Florian Festge, Managing Partner at HAYER & BOECKER, explains the motives behind the joint venture at the press conference. “Rapidly increasing innovation cycles, linked production processes worldwide along with higher demands for flexibility are only some of the challenges the market faces. In order to optimally fulfil the customer needs of today and tomorrow, we need a strong and focused team. With AVENTUS this is precisely what we will create,” says Festge.

The name AVENTUS is derived from the names of both parent companies. “Avena means *Hafer* (the German word for oats), and *ventus* means wind. The new name symbolizes the unification of the best of both companies,” says Dr. Jürgen Vutz, CEO at W&H. Appointed as Managing Director of AVENTUS is Kai Lammers. The graduate engineer worked at W&H for the last 16 years, most recently as Division Manager Service-Sales. “With Kai Lammers we have

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an experienced manager who possesses technical expertise as well as production and international experience,” says Vutz.

The portfolio of AVENTUS will include filling technology for open bags, FFS bags and big bags as well as palletizing and load securing technology. “With access to products of both HAVER & BOECKER and WINDMÖLLER & HÖLSCHER, AVENTUS covers the entire value-creation chain. With this broad product range, we are able to very specifically fulfil customer requirements: from standard to special applications, from low-speed to high-speed systems. The customer has one contact person and receives everything from a single source.” The AVENTUS portfolio is especially interesting for customers from chemicals, food and animal feed markets.

For service AVENTUS will benefit from the structures of both parent companies. “AVENTUS will offer service on all 5 continents, with access to 52 service centers, and over 500 service technicians,” says Lammers. “Like its mother companies AVENTUS promises long-term service and guarantees service for existing machines from both companies as well as for new machines,” says Lammers.

Although the exact location is not yet decided, it is certain that AVENTUS will have its headquarters in Münsterland, Germany. By 2020 it will have its own production, R&D and other functions there. With NEWTEC a second production site is located in Alsace, France.

Lammers also offered a view of the future direction of innovation: “Based on the product portfolio of both companies, AVENTUS will keep developing the product range in the future. Topics such as the integration of the entire value-creation chain and increasing digitalization with respect to Industry 4.0 have already been worked on in both parent companies over the past years. At AVENTUS we will continue to drive these developments with bundled strengths and expertise. This will result in innovations that will be of great benefit to our customers.”

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3,610 Signs with spaces



Caption: Dr. Jürgen Vutz (CEO Windmüller & Hölscher), Kai Lammers (Managing Director Aventus) and Florian Festge (Managing Partner Haver & Boecker) announced the foundation of AVENTUS at the press conference during AACHEMA.

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About Windmüller & Hölscher:

Windmüller & Hölscher, a family owned company, is world leader for machinery and systems for the manufacturing and converting of flexible packaging. The product portfolio includes high-performance machines for film extrusion, printing and converting. As a global company W&H offers its clients everything from a single source: from expert consultation and engineering to the delivery of high quality machines and complete packaging production lines. Approximately 2,950 employees create optimal solutions for the individual production tasks of flexible packaging producers – bringing the corporate philosophy “Passion for innovation“ to life. Machines by Windmüller & Hölscher are in use in over 130 countries and by more than 5,000 customers. In 2017 the Windmüller & Hölscher Group with its headquarters in Lengerich, Germany reached sales of approximately 835 Mio. EUR.

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About HAVER & BOECKER

HAVER & BOECKER is a family-run company with headquarters in Oelde, Westphalia, Germany. Under the umbrella of HAVER & BOECKER OHG, one finds the Wire Weaving and Machinery Divisions. Together with over 50 subsidiary companies on all five continents, they make up the HAVER Group with approximately 2,950 employees worldwide. In 2017 the HAVER Group posted a sales turnover of 490 million euros.

The Wire Weaving Division produces woven wire mesh and processes it into engineered, woven wire products which are used for screening and filtration by the chemical, plastics, automotive, aviation, aerospace, electronics, foodstuffs and feed industries, as well as for architectural applications and analysis sieves.

The Machinery Division, with its technology brand names HAVER & BOECKER, W.S. TYLER, IBAU HAMBURG, SOMMER, BEHN + BATES, Feige Filling, NEWTEC BAG PALLETIZING and HAVER AUTOMATION, specialises in processing, transporting, stocking, mixing, filling, packing, palletizing and loading loose, bulk materials. The product range includes individual machines and complete systems for packing and loading systems for handling loose materials, liquid and pasty products, food, feedstuffs and ship loading and unloading systems. HAVER Automation serves to link the single process steps for forming a transparent and efficient process.

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